



CENTENNIAL POPCORN SALE



The Hawkeye Area Council endorses and approves this Council-wide product fundraiser each year.

POPCORN!!!! THE NUMBER ONE PRODUCT SALE FUNDRAISER IN SCOUTING!

A well-rounded Unit program requires money.

Scouts need gear and funding for activities.

This joint fundraiser produces income for your Scout Unit and the Council.

Last year over \$327,000 went into Unit treasuries within the Hawkeye Area Council.

The Council profits are returned to Scouts and their families through prizes,

excellent Scouting programs and the

Howard H. Cherry Scout Reservation camping facilities.

We want to ensure that your Unit includes popcorn in your groundwork of scheduling.

Two Popcorn Dinner Universities are scheduled to provide you with complete 2010 Centennial Sales Information.

Please have your "Popcorn Leadership Team" attend one of these great dinners!

Show and Sell Units will place their 1st order.

For Unit Sales history please check the Council website.

Tuesday, September 7th

6:15 PM Gathering

6:30 PM Dinner -Buffet

St. Pius X Church

4949 Council St NE

Cedar Rapids, IA 52402



Wednesday, September 8th

6:15 PM Gathering

6:30 PM Dinner - Buffet

Moose Lodge

3151 Hwy 6 East.

Iowa City, IA 52240

Reservations need to be made by: Monday, August 30th

at the Council Service Center - 319-862-0543 or anita.munson@scouting.org

One person from each Unit is free. Each Additional Person is \$10.00

(A reservation postcard is available.)

Take your Scouts on an entrepreneurial journey...

BOY SCOUTS OF AMERICA ★ 100 YEARS OF SCOUTING



CELEBRATING THE ADVENTURE ★ CONTINUING THE JOURNEY



Urgent Unit To Do List:

The Centennial Popcorn sale is just around the corner and planning needs to start now within your Unit. Please be aware your Scouts and parents may be asking you how to earn their way in Scouting. To learn more how Popcorn sales can benefit your Unit and Scouts, please attend one of the **Popcorn Dinner Universities**. See reverse side for additional information.

Exciting NEW products and prizes will be announced!

Recruit your team NOW!

- √ **Each Unit should have three Product Sale Leadership Positions in place:**
Organized, trustworthy, and enthusiastic people should fill these positions.

1) Popcorn Chairman

Promotes the sale to the Scouts and Parents; Keeps the sale fun and exciting.
Assists the Logistics Chair in organizing and recruiting the warehouse sort team.

2) Logistics Chairman

Responsibilities include; ordering, handing out and tracking popcorn for the Unit and each Scout.

3) Unit Treasurer

Regularly/weekly collects money, tracks Scout accounts and may also order prizes.

- √ **IT IS EXTREMELY IMPORTANT to Set a Unit Popcorn Goal!!!!**

Brainstorm with your Scouts on what they want to accomplish this year and create a budget.
Assist them in setting their individual sale goals as well.

- √ Discover what popcorn can do for your Unit... Since 2006 Scouts in the Hawkeye Area Council have sold over a million dollars in popcorn each year!!
Over \$327,000 went into *Unit* treasuries for program/equipment use in 2009.

Make sure your Unit benefits from this tradition of success!

Sale Begins: Thursday, September 23th

The 2010 Centennial Popcorn Sale will soon be upon us.
Is your Unit ready?